

CIRCLE & CO.

SPONSORSHIP DECK

**Your Brand. Our Network.
Bigger Opportunities.**

Present your products or services to 100+ entrepreneurs,
founders and business decision-makers.

PARTNER WITH US



**your circle
shouldn't stop
at work**

Request An Invite →

Choose how your brand shows up.

From premium ownership to direct product interaction, each option creates a different brand touchpoint.

01 TITLE SPONSOR

Exclusive event ownership, stage visibility, presentation access and digital promotion.

02 TABLE SPACE

Face-to-face conversations, product showcase and lead generation.

03 RETURN GIFT

A physical branded takeaway that stays with attendees after the event.

04 DISPLAY STANDEE

High-traffic venue visibility throughout the networking experience.

05 DISCOUNT VOUCHER

A direct offer designed to convert event connections into future customers.

Your Brand. Our Network. Bigger Opportunities.

Explore the right sponsorship format for your business.

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WWW.INCIRCLEANDCO.COM

01

PREMIUM PARTNERSHIP

Title Sponsor

Become the brand behind the business network.

EXCLUSIVE TITLE SPONSORSHIP

Only one brand receives this position.

BRANDING & VISIBILITY

- Event naming: "Circle & Co Business Networking Event Powered by [Brand]"
- Logo on all pre-event and post-event promotional creatives
- Premium logo placement on stage/backdrop
- Branding at registration and networking areas
- Sponsor branding on event photographs and videos

DIRECT BUSINESS ACCESS

- 5 complimentary passes for sponsor representatives
- 3-5 minute presentation to 100+ attendees
- Opportunity to introduce products/services
- Dedicated display/table for brochures, samples, vouchers or merchandise
- Direct interaction with founders, entrepreneurs and business leaders

DIGITAL PROMOTION

- Dedicated sponsor post on social media
- Sponsor mention in WhatsApp/email promotions
- Sponsor profile/website link on the event page
- Post-event appreciation post

THE POSITIONING

**100+ Business Professionals.
One Exclusive Brand.**

Own the network, don't just attend it.

02

ON-GROUND VISIBILITY

Sponsor Table Space

Put your brand directly in front of founders, entrepreneurs, investors, HR professionals, industry leaders and decision-makers.

WHY IT WORKS

A dedicated area at the networking event to showcase your products, services and brand, interact with attendees and generate meaningful business conversations.

WHAT'S INCLUDED

- Dedicated table space at the event venue
- Opportunity to display products, brochures, catalogues and marketing material
- Direct interaction with attendees and business decision-makers
- Opportunity to explain products/services and generate enquiries
- Brand visibility within the networking environment
- Space for product samples, demos or promotional material
- Opportunity to collect business leads and build new connections

IDEAL FOR

Corporate service providers, startups, financial services, technology companies, consultants, gifting companies, real estate, hospitality, insurance, marketing agencies, HR solutions and other B2B businesses.

WHY SPONSOR A TABLE?

Meet potential customers face-to-face and create real business opportunities.

03

MEMORABLE BRAND TOUCHPOINT

Return Gift Sponsor

Put your brand directly into the hands of every attendee.

WHY IT WORKS

Your products or branded gifts become part of the event experience, creating a memorable touchpoint that stays with attendees even after the event.

WHAT'S INCLUDED

- Opportunity to provide branded return gifts for event attendees
- Product/gift distributed directly to attendees
- Brand acknowledgement as the “Return Gift Sponsor”
- Option to include company brochure, flyer or promotional material with the gift
- Brand visibility during return-gift distribution
- Opportunity to connect your product with a premium business networking audience
- Social media visibility/mention as per the event sponsorship plan
- Exposure to founders, entrepreneurs, investors, HR professionals and industry leaders

FIT

IDEAL FOR

Corporate gifting, FMCG, lifestyle, wellness, technology products, stationery, fashion & accessories, hospitality and product-led brands.

IMPACT

SPONSOR BENEFIT

Your brand doesn't just get seen — it gets taken home. Limited return gift sponsorship is available per event.

04

CONTINUOUS VENUE VISIBILITY

Display Standee

Make your brand impossible to miss.

WHY IT WORKS

Place your brand prominently within the venue for continuous visibility throughout the networking experience. Your standee can communicate your offer, services, QR code and key message all event long.

WHAT'S INCLUDED

- Dedicated space for your branded standee at the event venue
- Prominent placement in a high-traffic area
- Brand visibility throughout the event
- Opportunity to showcase products, services, offers or a key message
- Direct exposure to founders, entrepreneurs, investors, HR professionals and industry leaders
- Opportunity to include a QR code for enquiries, registrations or social media
- Brand mention as a Display Standee Sponsor
- Social media visibility/mention as per the sponsorship plan

RECOMMENDED: 2 FT × 3 FT

or as per event branding guidelines

SPONSOR BENEFIT While you focus on networking, your brand keeps getting noticed.

05

DRIVE FUTURE CONVERSIONS

Discount Voucher Sponsor

Give attendees a reason to choose your brand.

WHY IT WORKS

Put an exclusive discount voucher or special offer in front of a targeted business audience. Turn event connections into future customers through a clear, trackable reason to engage.

WHAT'S INCLUDED

- Opportunity to provide exclusive discount vouchers or promotional offers
- Vouchers distributed to event attendees
- Brand name and offer clearly displayed on the voucher
- Opportunity to include a QR code for redemption, enquiries or bookings
- Direct access to a business-focused networking audience
- Opportunity to drive footfall, enquiries, bookings or online purchases
- Brand acknowledgement as the Discount Voucher Sponsor
- Social media visibility/mention as per the sponsorship plan

FIT

IDEAL FOR

Restaurants, hotels, spas, salons, retailers, lifestyle, travel, entertainment, e-commerce and service brands.

RESULT

SPONSOR BENEFIT

Turn event participation into measurable customer engagement. Limited voucher sponsorship opportunities are available per event.